

CCDO is pleased to announce the 2009 training/technical assistance program offered by NeighborWorks America. The partnership between CCDO and NeighborWorks continues to provide Weed and Seed sites with access to training on key topics of interest. This year, NeighborWorks has expanded its training/technical assistance opportunities to include the following categories:

- Community Mobilization and Resident Leadership Development
- Youth Leadership
- Community Economic Development

The following is a brief description of the offerings available under the three areas of focus. In completing the application, please pay particular attention to the deadline date as selections will be on a competitive basis. Also, note the requirements associated with each offering including number of individuals from each site required to participate and which sites are eligible to apply. All participants enrolled in NeighborWorks America programs are expected to complete the entire program. Travel arrangements must ensure participants do not leave prior to the conclusion of the training.

Cancellation of training participation without prior notice (7 working days before the first day of the training event) may result in the site reimbursing NW for incurred cost (i.e. travel and registration fees). These costs will vary by training event and location.

COMMUNITY MOBILIZATION AND RESIDENT LEADERSHIP DEVELOPMENT

A. Place-Based Training (PBT)

NW will continue to bring top-notch training to sites at no cost to participants. Up to five place-based trainings will be scheduled, based on a first come, first serve basis. To ensure maximum participation by residents, the trainings can be delivered during the week or weekend.

Sites interested in this training must complete all sections of the application including section 4.1. The application for training will be forwarded to NW to begin make arrangements to accommodate the training topic and date. If your site is approved by CCDO for a PBT, a representative from NW will contact the site director to coordinate training topic, location and facilitator. Please note -- there are some specific requirements sites must adhere to this year to secure this training.

Identify and confirm participation of 20-25 participants. CCDO seeks to ensure as many people from the community benefit from the training as possible. The training offered by NeighborWorks may include anyone from the community including residents and other organizations and agencies. If you are unsure whether you can generate sufficient numbers for a PBT, it may be advantageous to partner with other Weed and Seed sites near you to offer a combined training.

Secure a location for the training. While NW will provide the material and trainer, the intent in offering place-based training is to provide an accessible location. Sites should identify a location (preferably in the community) that can accommodate the training. This includes sufficient parking for participants.

Coordinate registration. The site must agree to be responsible for coordinating the registration process for site attendees. NW will provide a form to use as well as flyer to market the training in the community. Technical questions about the training should still be forwarded to NW.

Training topics available by NW include:

Training Topics	Length of Training
Making Meetings Work	1 day
Essential Tools of the Trade: Neighborhood Analysis, Visioning and Planning for Action	2-days
Getting Things Done in Neighborhoods through Strategic Collaborations	2 day
Reading a Neighborhood: What a Block Walk Can Tell You	2 days
Using Green Strategies for More Livable Neighborhoods	1 day
Nuts and Bolts of Image-Building and Increasing Market Demand for Your Neighborhood	2 days
Community Economic Development Principles, Practices and Strategies	2-days
Strategies for Strengthening Small Businesses in Your Community	1 day
The Logic Model – An Essential CED Tool for Outcome-based Program Design, Marketing, Monitoring and Evaluation	2 –days
Microenterprise Development	2-days
Community Building Principles and Applications	2-days
Building Powerful Community Partnerships	1 day
Fundamentals of Community Organizing	2 days
Building Communities From the Inside Out	1 day
Transforming Conflict Into Action	1 day
Mobilizing Youth for Community Building	1 day
Strategic Thinking and Planning	2-days
Laying a Foundation for Fundraising	2-days
Grant Proposal Writing	2-days
Board Oversight and Governance	2-days

All participants completing the training will receive a certificate from NeighborWorks.

B. COMMUNITY SUSTAINABILITY FORUM

NW will offer the Community Sustainability Forum at its Atlanta Training Institute, February 16-20, 2009. The Forum targets the site director and steering committee chair from 15 sites to address a range of sustainability issues as leaders of the Weed and Seed collaboration. Breakout sessions, learning circles and guest presenters are all incorporated into the three-day agenda, culminating in crafting a draft sustainability plan for your site. This highly interactive session is only open to sites 2 years or older and in good standing with CCDO. Interested sites must send two representatives (director and steering committee chair). CCDO will work with NW to review all applications and make the final determination of sites selected to attend the training. Housing and air transportation will be covered by NW. Sites may use their Weed and Seed funds to pay for daily per diem and ground transportation costs.

C. Community Capacity Building Institute

CCDO is committed to providing community leaders with training to increase their capacity to lead the implementation of the Weed and Seed strategy and to transfer knowledge to other resident. While a common approach is to send a consultant to work with the site, this year, NW will offer a unique capacity-building opportunity for Weed and Seed sites. Fifteen teams comprised of two steering committee members will be selected to participate in the 2009 Community Capacity Building Institute, May 5-8, 2009 in Phoenix AZ. This five-day session focuses on helping participants develop and sharpen skills critical to leading implementation of the Weed and Seed strategy. Not sure how to facilitate a meeting? Trying to address conflict during the steering committee meetings? Want to sharpen your skills in writing grant proposals and fundraising? Courses are delivered in a train-the-trainer format so participants are expected to share their new learning with members of the steering committee. Ideal participants for this training include site directors, law enforcement officers and resident leaders serving on the steering committee. This session is open to all Weed and Seed sites and is highly recommended to newer sites.

COMMUNITY ECONOMIC DEVELOPMENT

Implementing neighborhood restoration strategies can range from clean-ups to comprehensive housing or community economic development projects. NeighborWorks understands leading community development projects require a range of expertise that might be limited in Weed and Seed sites.

The Community Economic Development program offered by NeighborWorks America focuses on the professional development of steering committee members or other community partners responsible for leading this component of the Weed and Seed strategy. Sites interested in acquiring new skills and tools to implement their respective neighborhood restoration strategies are encouraged to apply for one of 8 site slots. Each selected site will be allowed to identify three team members to participate in ten (10) days of intensive training on various community development topics by participating in two of the NeighborWorks Training Institutes. Some of the topics to be covered through the training include:

- Attracting business and achieving economic restructuring
- Workforce development training
- Homeownership and other residential assistance program development
- Individual money management and savings training
- Capacity development and management of federal and local initiatives
- Development and implementation of Asset Development strategies

2nd year to graduated sites are eligible to apply for this program. Teams must commit to the entire 10 days of training and work with a NeighborWorks representative to develop a customized training plan for the site. Each team member will take different courses at the NTI to maximize exposure to the numerous training topics available. Training courses selected must be consistent to the neighborhood restoration activities outlined in the site's Weed and Seed strategy.

The application for these training opportunities is available on CCDO's website. *Submit your paperwork early!*

YOUTH LEADERSHIP

CCDO and NeighborWorks America recognizes youth play a critical role in the success of the Weed and Seed strategy above and beyond any programmatic response. The successful implementation and *sustainment* of new youth programs or initiatives must begin with expanding the youth leadership base in the community. Providing youth with the tools and techniques to become visible, vocal and engaged with the community suggest an ideal alternative to simply responding to a problem or anti-social behavior demonstrated by youth.

Three sites will be selected to participate in a youth-focused, place-based training. Youth residing in the Weed and Seed designated area will be identified for participation in this highly-intense leadership development program. Site representatives will be expected to work with NeighborWorks America to identify an appropriate date, location and other logistical details to support the development of a two day session focused on this effort.

In addition to the three place-based trainings, NeighborWorks will also offer a youth training at the CCDO 2009 conference and national youth leadership training at the Chicago NTI in August 2009. More information will be provided at a later date regarding the application process for this series of youth-focused trainings.